



For immediate release

FoodXervices Inc organises warehouse sale with a heart

Teams up with ONE (SINGAPORE) in food donation drive for needy families

Singapore – October 6, 2009 – FoodXervices Inc Pte Ltd, a leading food distributor in Singapore, is organising "Every ONE Can", a warehouse sale with a heart that aims to benefit at least 900 low-income Singaporean families.

The company is collaborating with ONE (SINGAPORE), a non-profit organisation dedicated to eradicating poverty, on the "Every ONE Can" campaign.

On October 17 (Deepavali) from 10am to 6pm, customers can go to FoodXervices Inc's premises – at 39 Keppel Road #01-02/04, Tanjong Pagar Distripark – to buy food items at discounted prices for donation to the campaign. The proceeds will be distributed by Food From The Heart to the needy families.

"In Singapore, there are those who still need a helping hand to cope during these difficult times. As a leading food distributor, FoodXervices Inc is doing our part to help where we can and make their lives a little better," said Nichol Ng, Managing Director of FoodXervices Inc.

The programme for the day includes live music performances, celebrity appearances, a carnival like atmosphere for children, and an opportunity to participate in Stand Up Take Action Against Poverty, a mass global campaign running from October 16 to 18.

Last year, nearly 117 million people – approximately two percent of the world population – participated in Stand Up, calling on world leaders to end poverty and achieve the Millennium Development Goals (MDGs) and setting a Guinness world record in the process for the biggest-ever social mobilisation.



"Every ONE Can make poverty history. Each and every one of us can make a difference," said Vernetta Lopez, President of ONE (SINGAPORE). "We are delighted that FoodXervices Inc is opening its doors to join in Stand Up 2009 and the 'Every ONE Can' food drive."

"Deepavali is the festival of lights. On this Deepavali day, let's add to the light and joy and take action to assist Food From The Heart, which does a great job of delivering food to families who need it," she added.

To make it more convenient for the public to participate in the "Every ONE Can" campaign, FoodXervices Inc is providing a free shuttle from noon to 6pm to its warehouse from the bus stop at HarbourFront MRT station, across from VivoCity.

Besides doing their part for charity, customers can also experience grocery shopping with a twist as they can purchase any of the 3,500 products available from the warehouse at wholesale prices.

About ONE (SINGAPORE)

ONE (SINGAPORE) is dedicated to raising public awareness and taking concrete actions to Make Poverty History. Every three seconds a child dies from extreme poverty. But it doesn't have to be this way. The resources and technology exist in the world today to transform the hopes and dreams of an entire generation. More information can be found at www.onesingapore.org.

About FoodXervices Inc Pte Ltd

FoodXervices Inc was started in May 2007 by Nichol and Nicholas Ng to take over the food trading business started by their grandfather more than 70 years ago. Ranked among Singapore's top foodservice companies, it has more than 1,500 customers, ranging from top hotels and restaurants to culinary schools and institutions. More than 70 percent of its over 3,500 products come from Holland, Italy, Spain, the United Kingdom, the United States, and many parts of Asia. As the exclusive distributor of global brands such as Divella (Italy), MUH (Germany) and Bangor (Spain) and a key partner to Unilever, Lee Kum Kee and Kimberly Clark, FoodXervices Inc is well



positioned to develop these brands together with house brands Bello, Xtuff and GroXers.

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